



Miss Randolph County

Scholarship Pageant

Miss Randolph County Scholarship Pageant and the Miss Randolph County Outstanding Teen Pageant will soon be crowning its next set of queens. Our past queens have spent countless hours serving the community in support of their personal platforms.

We would be honored to work with wonderful local sponsors and advertisers, and we extend an invitation for you to join our family of sponsors. Our sponsors have the opportunity to promote their business services and products to the local market through various short and long-term mediums.

The Miss Randolph County Scholarship Pageants provides a one-time \$1,000 scholarship to Miss Randolph County and a \$500 scholarship to the Miss Randolph County Outstanding Teen for use at her institution of choice. We are working with local institutions of higher education to secure even more possible funding for scholarship money. Your support will ensure the continuation and growth of educational awards to these talented and deserving young women. Please consider joining the Miss Randolph County Scholarship Pageant family as an event or program sponsor (see enclosure for details).

Date and Time: Saturday, October 19, 2019, 6:00 p.m.

Location: Randleman Elementary School, 100 Swaim St., Randleman, NC 27317

Event Highlights: On-stage competition and crowning of Miss Randolph County 2020 and Miss Randolph County Outstanding Teen 2020.

The committee members of the Miss Randolph County Scholarship Pageant appreciate your thoughtful support. We look forward to seeing you at the pageant as we celebrate scholarship, success, style and service.

Sincerely,

Morgan K. White
Executive Director

3568 Carriage Place, Trinity, NC 27370

P: (336) 848-3608

www.missrandolphcountypageant.org • info@missrandolphcounty.org



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The Kiwanis of Asheboro is a non-profit organization and is the parent for the Miss Randolph County Scholarship Pageant Organization. We are affiliated with the Miss America organization which is the largest scholarship program for women in America. Every year, the organization provides millions of dollars to young women in search of a better education and also provides them with a way to promote the Children's Miracle Network and their own personal platforms.

Board of Directors:

Morgan Kivett, Executive Director

Charles and Betty Lee, Co-Chairs

Amanda Varner, V. Chair

Yvonne Deaton, Secretary

Lynn Jones, Treasurer

Lynn LaPrade, Web Master



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SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Miss Randolph County and Miss Randolph County Outstanding Teen Scholarship Pageants

Partner Sponsor: Donations of or services-in-kind valued at \$1,500+

- 4 tickets & programs and priority seating at event
- Verbal recognition at event and opportunity to present award to category winner of Miss Randolph County or Miss Outstanding Teen on-stage
- Full page program ad (first response gets color)
- Schedule a guest appearance by a Miss Randolph County Queen at a business event (ribbon cutting, mixer) with photo opp.
- Autographed photo of each winner.
- Publicity and logo on printed/electronic materials regarding the event if before deadline of printing.
- Year-long social media promotion and priority website logo placement

Platinum Sponsor: Donations of or services-in-kind valued at \$1,000+

- 4 tickets, 2 programs
- Verbal recognition at event
- Full page black & white program ad
- Autographed pictures
- Schedule a guest appearance by a Miss Randolph County Queen at a business event (ribbon cutting, mixer) with photo opp.

Silver Sponsor: Donations of or services-in-kind valued at \$300+

- 2 tickets, 1 program
- 1/4-page black & white program ad
- Visit by reigning queens

Bronze: Donations of or services-in-kind valued at \$150+

- 1 ticket and program at event
- 1/8 black & white program ad
- Visit by reigning queens

Gold Sponsor: Donations of or services-in-kind valued at \$500+

- 2 tickets, 1 program
- Verbal recognition at event
- Autographed pictures
- 1/2-page black & white program ad
- Schedule a guest appearance by a Miss Randolph County Queen at a business event (ribbon cutting, mixer) with photo

Friend: Donations of or services-in-kind valued at \$50+

- 1 ticket and program at event
- Listed in Program

Program Advertising Pricing

1/8 page - \$25

1/4 page - \$50

1/2 page - \$75

Full page - \$100

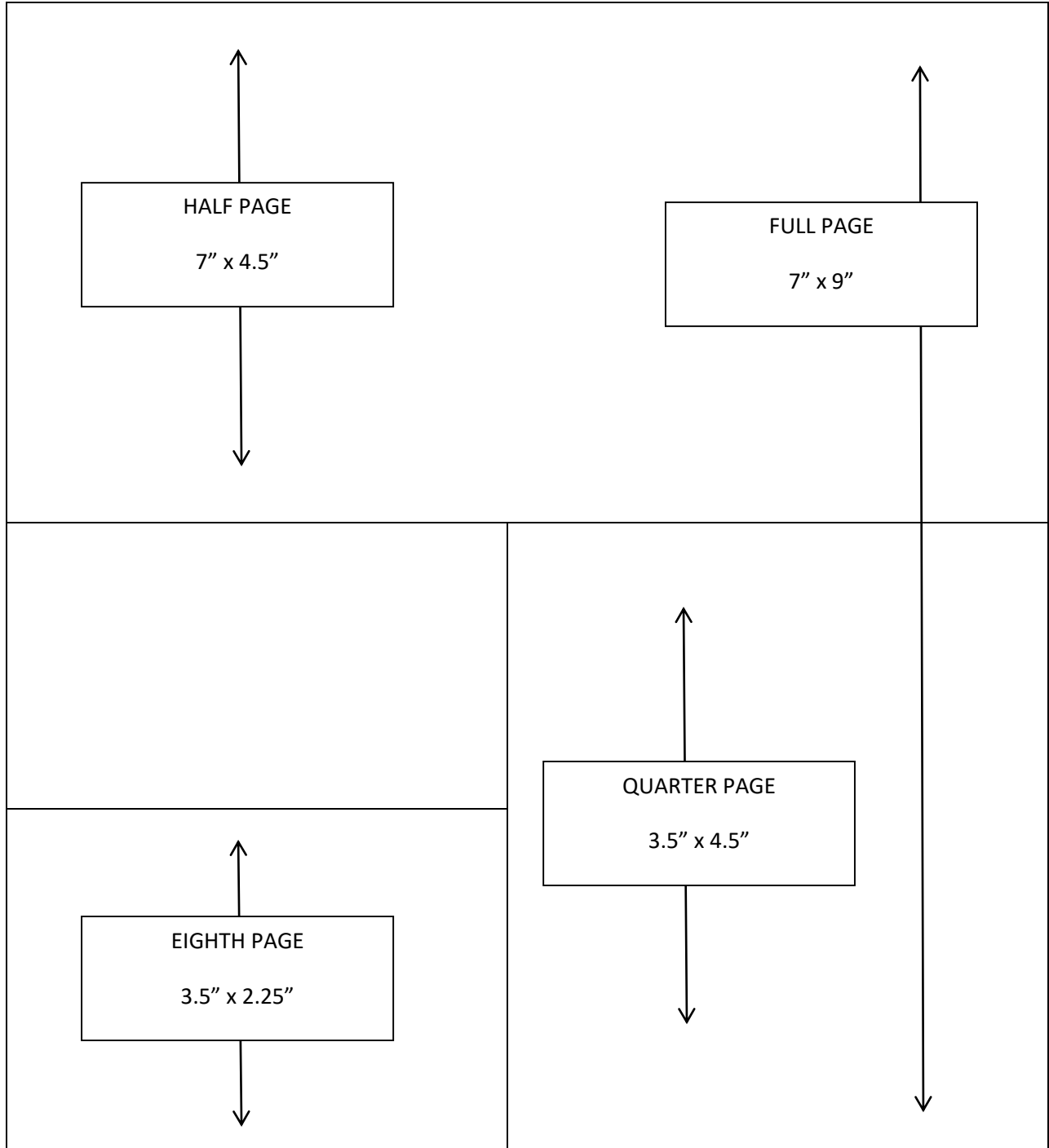
Submission Guidelines:

- Sizing is based on a 8.5" x 11" page with standard print margins
- All ads, unless otherwise noted, will be printed in black & white
- You may submit a print-ready copy of your desired ad (a business card for 1/8 page will be fine), or we will design an ad for you, with approval
- Ads for design services must be submitted by September 30.
- All digital print-ready ads must be submitted by October 4.
- Images and logos must be at least 300 dpi, preferred in .jpg and .eps format
- Materials should be sent email to info@missrandolphcounty.org or mailed to the Miss Randolph County Scholarship Pageant, 3568 Carriage Place, Trinity, NC 27370.



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SPONSORSHIP AND ADVERTISING REGISTRATION

Company/Org.: _____
Contact Name: _____
Position/Title: _____
Phone: _____ Fax: _____
Email: _____ Website: _____
Address: _____
City: _____ State: _____ Zip: _____

SPONSOR

Partner Platinum Diamond Gold Silver Bronze Friend \$ _____

ADVERTISE

1/8 Page 1/4 Page 1/2 Page Full Page \$ _____

Individual Tickets _____ x \$ _____ \$ _____
Additional Contribution \$ _____
Total: \$ _____

AD DESIGN INFORMATION

Sponsorship name as it should appear in the program and other printed materials:

- _____
- Include my logo in printed and online materials (if applicable)
Digital logos (.jpeg or .eps format with 300 DPI) must be received at info@missrandolphcounty.org for inclusion.

I will:

- Email a digital copy of my ad to info@missrandolphcounty.org for inclusion by the deadline.
 Mail a copy of my ad to the address below **on or before Sept. 30.**
 Need assistance designing my ad and will send images/wording to info@missrandolphcounty.org.

PAYMENT INFORMATION

- Enclosed is my check payable to **Kiwanis of Asheboro/ for Miss Randolph County Scholarship Pageant Organization**
- I will provide an in-kind service or donation as my sponsorship payment-

Description: _____

Proceeds will help to underwrite scholarships for the Miss Randolph County Scholarship Pageant.

Please remit completed sponsorship forms and payment by Oct. 1. The Miss Randolph County Scholarship Pageant reserves the right to modify, edit or reject any ad or sponsorship request that is deemed inappropriate, offensive or in violation of Miss North Carolina and Miss America standards.