



Miss Randolph County

Scholarship Pageant

Kiwanis of Asheboro's Miss Randolph County Scholarship Pageant and the Miss Randolph County Outstanding Teen Pageant will soon be crowning its set of new queens for 2017. Our past queens have spent countless hours serving the community in support of their personal platforms.

We would be honored to work with wonderful local sponsors and advertisers, and we extend an invitation for you to join our family of sponsors. Our sponsors have the opportunity to promote their business services and products to the local market through various short and long-term mediums.

The Miss Randolph County Scholarship Pageants provides a one-time \$1,000 scholarship to Miss Randolph County and a \$500 scholarship to the Miss Randolph County Outstanding Teen for use at her institution of choice. We are working with local institutions of higher education to secure even more possible funding for scholarship money. Your support will ensure the continuation and growth of educational awards to these talented and deserving young women. Please consider joining the Miss Randolph County Scholarship Pageant family as an event or program sponsor (see enclosure for details).

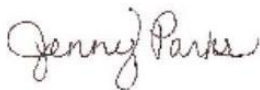
Date and Time: Saturday, October 22, 2016, 6:30 p.m. Miss Randolph County.

Location: Asheboro High School, 1221 S Park St, Asheboro, NC 27203

Event Highlights: On-stage competition and crowning of 2017 Miss Randolph County and Miss Randolph County's Outstanding Teen 2017.

The committee members of the Miss Randolph County Scholarship Pageant appreciate your thoughtful support. We look forward to seeing you at the pageant as we celebrate scholarship, success, style and service.

Sincerely,



Jenny Parks
Executive Director



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The Kiwanis of Asheboro is a non-profit organization and is the parent for the Miss Randolph County Scholarship Pageant Organization. We are affiliated with the Miss America organization which is the largest scholarship program for women in America. Every year, the organization provides millions of dollars to young women in search of a better education and also provides them with a way to promote the Children's Miracle Network and their own personal platforms.

Tax ID Number: Available upon request

Board of Directors:

Jenny Parks, Executive Director

Jessica Coltrane, President

Amanda Varner, V. President

Lynn LaPrade, Secretary

Yvonne Deaton, Asst. Secretary

Lynn Jones, Treasurer



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SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Miss Randolph County and Miss Randolph County Outstanding Teen Scholarship Pageants
Sat., October 22, 2016, 6:30 p.m. / Asheboro High School

Partner Sponsor: Donations of or services-in-kind valued at \$1,500+ (2 available)

- 4 tickets & programs and priority seating at event
- Verbal recognition at event and opportunity to present award to Swimsuit category winner of Miss Randolph County or the Fitness category winner of Miss Outstanding Teen on-stage (First come first serve on these two available sponsorships)
- Full page program ad on inside front or back cover (color optional)
- Guest appearance by a Miss Randolph County Queen at a business event (ribbon cutting, mixer) with photo opp.
- Publicity and logo on printed/electronic materials regarding the September 19 event.
- Year-long social media promotion and priority website logo placement

Platinum Sponsor: Donations of or services-in-kind valued at \$1,000+

- 4 tickets, programs and priority seating at event
- Verbal recognition at event
- Full page black & white program ad
- Guest appearance by a Miss Randolph County Queen at a business event (ribbon cutting, mixer) with photo opp.

Silver Sponsor: Donations of or services-in-kind valued at \$300+

- 2 tickets, programs
- 1/4 page black & white program ad

Bronze: Donations of or services-in-kind valued at \$150+

- 1 ticket, program
- 1/8 black & white program ad

Gold Sponsor: Donations of or services-in-kind valued at \$500+

- 2 tickets
- Verbal recognition at event
- 1/2 page black & white program ad
- Guest appearance by a Miss Randolph County Queen at a business event (ribbon cutting, mixer) with photo opp.

Friend: Donations of or services-in-kind valued at \$50+

- 1 ticket and program at event
- Listed in Program

Program Advertising Pricing

1/8 page - \$25

1/4 page - \$50

1/2 page - \$75

Full page - \$100

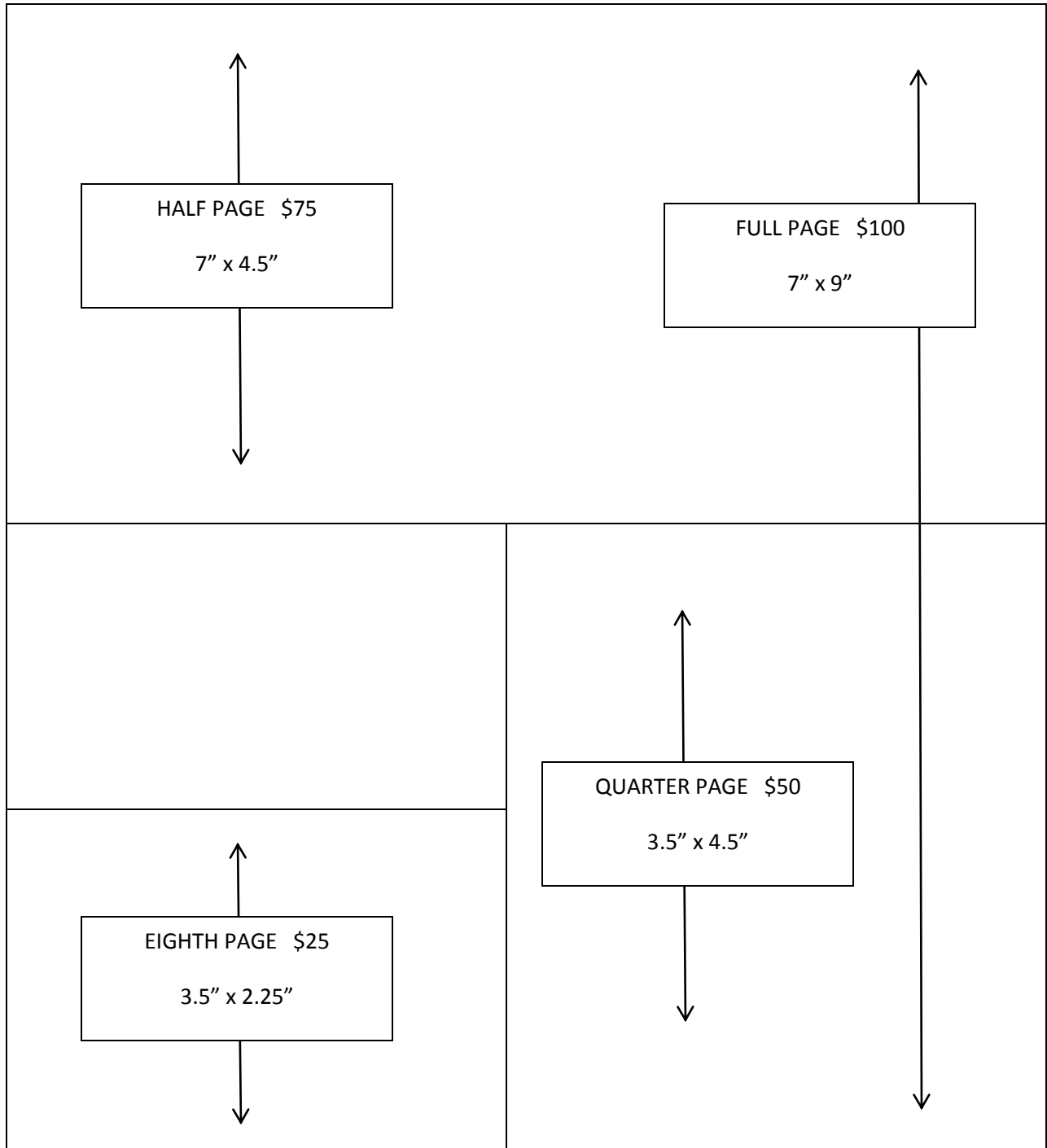
Submission Guidelines:

- Sizing is based on an 8.5" x 11" page with standard print margins.
- All ads, unless otherwise noted, will be printed in black & white.
- You may submit a print-ready copy of your desired ad (a business card for 1/8 page will be fine), or we will design an ad for you with approval.
- Ads for design services must be submitted by September 25, 2016.
- All print-ready copy must be submitted by October 8, 2016.
- Images and logos must be at least 300 dpi, preferred in .jpg and .eps format.
- Materials should be sent to Jenny Parks via email at missrandolphcounty@gmail.com or mailed to the Miss Randolph County Scholarship Pageant, 2049 Old Humble Mill Rd., Asheboro, NC 27205 to be **RECEIVED ON OR BEFORE** October 22. Please help us help you by submitting everything by this date or earlier.



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SPONSORSHIP AND ADVERTISING REGISTRATION

Company/Org.: _____
 Contact Name: _____
 Position/Title: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Address: _____
 City: _____ State: _____ Zip: _____

SPONSOR LEVEL / Are you sponsoring a participant? _____ Who? _____
 Partner Platinum Diamond Gold Silver Bronze Friend \$ _____

ADVERTISE

1/8 Page \$25 1/4 Page \$50 1/2 Page \$75 Full Page \$100 \$ _____
 Individual Tickets _____ x \$10 \$ _____
 Additional Contribution \$ _____
 Total: \$ _____

AD DESIGN INFORMATION

Sponsorship name as it should appear in the program and other printed materials:

- Include my logo in printed and online materials (if applicable)
 Digital logos (.jpeg or .eps format with 300 DPI) must be received at missrandolphcounty@gmail.com for inclusion.

I will:

- Email a digital copy of my ad to missrandolphcounty@gmail.com for inclusion **on or before October 8.**
- Mail a copy of my ad to the address below **on or before September 25** (1/8 pg. ONLY– all others must be digital)
- Need assistance designing my ad and will send images/wording to missrandolphcounty@gmail.com **on or before Sept. 25**

PAYMENT INFORMATION

- Enclosed is my check payable to **Kiwanis of Asheboro/ for Miss Randolph County Scholarship Pageant Organization**
- I will provide an in-kind service or donation as my sponsorship payment-

Description: _____

Proceeds will help to underwrite scholarships for the Miss Randolph County Scholarship Pageant.

Please remit completed sponsorship forms and payment. The Miss Randolph County Scholarship Pageant reserves the right to modify, edit or reject any ad or sponsorship request that is deemed inappropriate, offensive or in violation of Miss North Carolina and Miss America standards.